



Call for photographers German Sailing League / SAILING Champions League 2024

1. Project Description:

The German Sailing League is the nationwide club competition in which the best sailing clubs in Germany compete against each other in several match days across the country. Teams of four to five people sail on one-design keelboats for the coveted title of Germany's best sailing club.

2. Goals and Requirements:

We are ideally looking for sports photographers, preferably with expertise in sailing, who are able to capture action-packed moments and document the special atmosphere of the regattas. The flexibility to photograph at different locations in Germany is required as well as professional outdoor photography equipment that is also suitable for maritime environments. Please refer to the attached photo briefing for detailed requirements.

3. Time Frame and Location:

The 2024 season spans six match days at various locations in Germany: Berlin, Warnemünde, Kiel (twice) and Lake Starnberg (twice).

In addition, three SAILING Champions League regattas will be held in Germany, including two qualifiers in Warnemünde and Berlin and one Women's SAILING Champions League event in Berlin.

The exact dates for the German Sailing League can be found at <https://deutsche-segelbundesliga.de/saison-2024/> and for the SAILING Champions League at <https://sailing-championsleague.com/season-2024/>.

4 Budget and Remuneration:

We cordially invite interested photographers to submit a detailed cost breakdown for all match days from Saturday to Sunday. The breakdown should include all costs for equipment, traveling expenses and the daily rate as a package price for the season.

5. Transfer of Rights to Photographic Material

The rights to all photographic material created as part of this call for photographers are transferred to the German Sailing League and the SAILING Champions League. Photographers who apply for this competition agree to the transfer of image rights. These rights include the right to publish, distribute, reproduce and edit the images in connection with the reporting and promotion of the German Sailing League and the SAILING Champions League. The selected photographers are expected to sign a corresponding agreement to legally record the transfer of rights.



6. Deadline for the Application:

Applications with portfolio and/or relevant references must be submitted by Monday, 01/04/2024.

7. Contact Information:

Please send any queries or applications to the following email addresses: segel-bundesliga@konzeptwerft.com and info@sailing-championsleague.com.

We look forward to receiving your applications!



(I) Goal setting filing:

- 10 pieces by 1 pm (edited, uploaded) on the first day
- Structured filing after each shooting day (tagging, folder structure as specified)
- All images of the day uploaded at 7 pm/day (edited)

(II) Daily schedule (approximate)

Day 1 (Saturday)

Possible Daily Programme	Photo-Output	Archiving
<ul style="list-style-type: none"> • breakfast • 2 hours water • short lunch • 1 hour land • 1 hour water • dinner 	<p>Mandatory:</p> <ul style="list-style-type: none"> • Social Media: different perspectives (esp. portrait format for story/reels), Social Media = Web Res • PR: Fleet pictures (start, downwind); all gennakers lined up; 2 pictures/club • 2 pictures/sponsor (gennaker/cross, fleet) • 3x race management/jury/helpers, media • 3x pictures DSBL Team • DSBL logo (boat, hull, event) • Team pictures slot • before Gin Sul bar: 19:00 group picture (all helpers, teams, jury etc.) <p>Freestyle:</p> <ul style="list-style-type: none"> • faces (sailors, volunteers, jury, media) • emotion (high-five, joy about winning the race, anger) • Crash & Burn (Fails) • drone shots (+video recordings) • experiments • behind the scenes, technology behind the scenes • social events in the evening 	<ul style="list-style-type: none"> • Filing in Smugmug • Tagging (everything in one folder): • Clubs • sponsors • fleet pictures • location • volunteers • SailTracks • DSBL Team • picture tags during the event



	<ul style="list-style-type: none"> • extraordinary perspectives • "After-sail vibes" • product shots (including Robline, GIN SUL) 	
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Tag 2 (Sonntag)

Possible daily programme	Photo-Output	Archiving
<ul style="list-style-type: none"> • breakfast • 1 hour water • short lunch • 2 hours land • 30 min winner photo • departure 	<p>Mandatory:</p> <ul style="list-style-type: none"> • event location/ club • "DSBL-Campus" esp. branding area of the partners • 2 pictures of winning teams (1-3); possibly without champagne bottle, winning teams looking into camera • prize distribution • 2-3 pictures league fleet • final link to the PR folder: 16:00 • final day: directly after award ceremony <p>Freestyle:</p> <ul style="list-style-type: none"> • faces • emotion (high-five, joy about winning the race, anger) • Crash & Burn (Fails) • drone shots (+video recordings) • experiments • behind the scene • unusual perspectives • "Champagne shower" • "Prize table" and sponsor wall 	<ul style="list-style-type: none"> • Secure storage in PR folder • (1-3 photos/club, • tagged or in club folder structure



Sponsor visibility

In the 2024 season, our aim is to impressively stage the sponsors by capturing certain scenes in line with the brand identity and values in order to create a strong connection between the sponsors and the sport of sailing in the German Sailing League.

German League:

Our 2024 sponsors and their logo visibility:

BAY + BAYQ

- Boat (hull, mainsail, gennaker)
- Backdrop
- Flags on the mast
- Crew
- Umpires
- Volunteer helpers

Visual world: Crew thoughts - "in action" wherever the community comes together

VW/S&H

- Vehicle fleet caravan
- Vehicle fleet with trailer
- E-mobility (ID Buzz) when on site
- VW imagery/logo
- S&H imagery/logo
- Boat branding
- Sail branding
- Tent
- Gennaker
- Skyline Kiel (HDW, KYC Hotel,
- Beach flags
- Accompany journey with video

Robline

- Tent
- Beach flags next to the tent
- Product display
- Deckchairs
- Drinking bottles
- Strippers on jetty in front of boats
- Boat (hull, mainsail, gennaker)
- Backdrop
- Flags on the mast
- Ropes (close-ups) in action



Visual world: Resilience and dynamics

Fritz/Contender:

- Logo on sails (mainsail, jib, gennaker)
- Backdrop
- Sail bags
- Mainsail tack
- Gennaker tack

Marinepool

- Boat (hull, mainsail, gennaker)
- Backdrop
- Beach flags
- DSBL team clothing
- Volunteer shirts

Visual world: Resilient in wind and weather

Klar zur Wende

- Boat (hull)

Harken:

- Cockpit

Gin Sul:

- Container
- Deckchairs
- Backdrop
- Boat (hull, mainsail, gennaker)Sails
- Beach flags
- Mast flag

Visual world: Creating shared moments - after sail, sunset, community, joy

Boot Düsseldorf:

- Boat (hull, mainsail)
- Backdrop
- community
- Tent + Give Aways

Kiel.Sailing.City:

- Boat (mainsail, gennaker)
- Boat hull

Visual world: Kiel-Sky-Line (crane, cruise ships)



WedoTV

- Cockpit

Visual world: Livestream (preparations, transmission, viewers)

SailTracks

- Drone
- Crafter
- Technology - Camera boat
- Interview situations